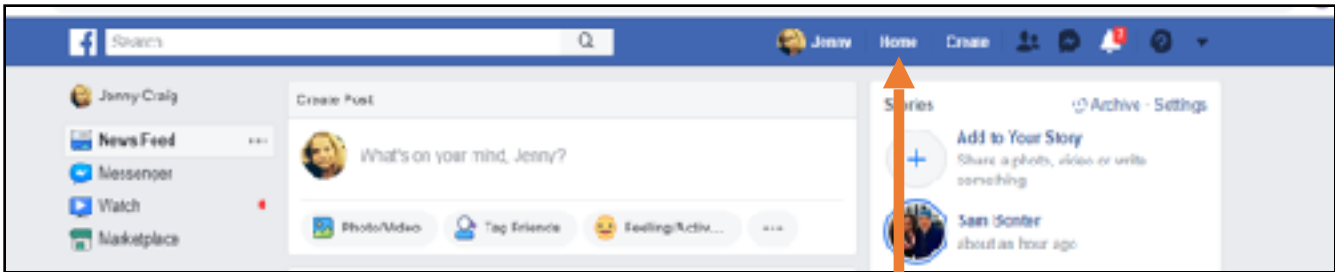


Facebook Digital Marketing Workshop

Ad Code Step-by-Step Guide

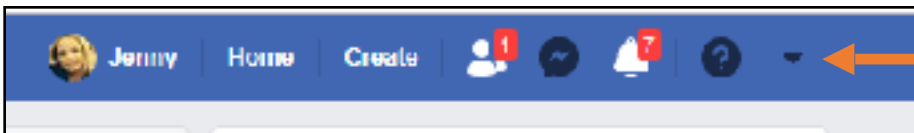
This step-by-step guide illustrates how to enter the ad code coupon on Facebook when you reach Module 3.

1. Home



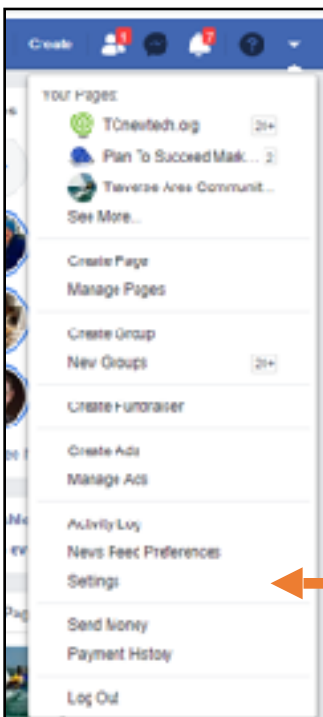
Home

2. Carat



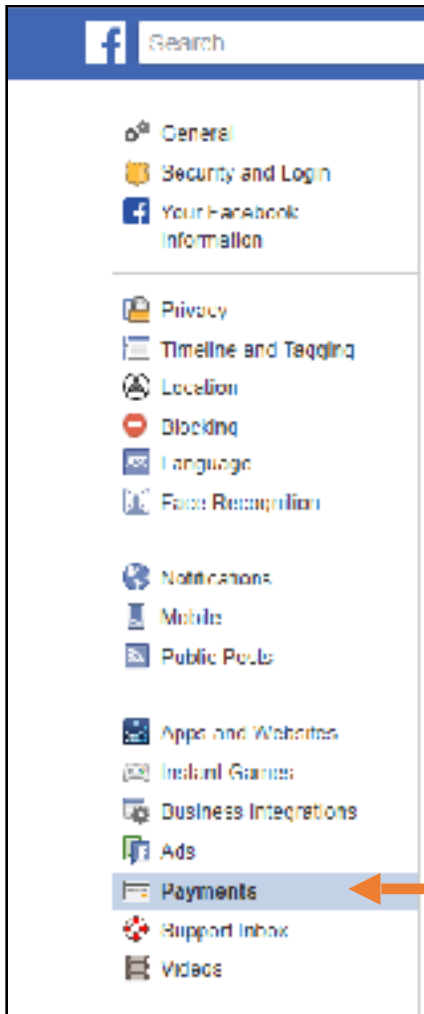
Carat

3. Settings



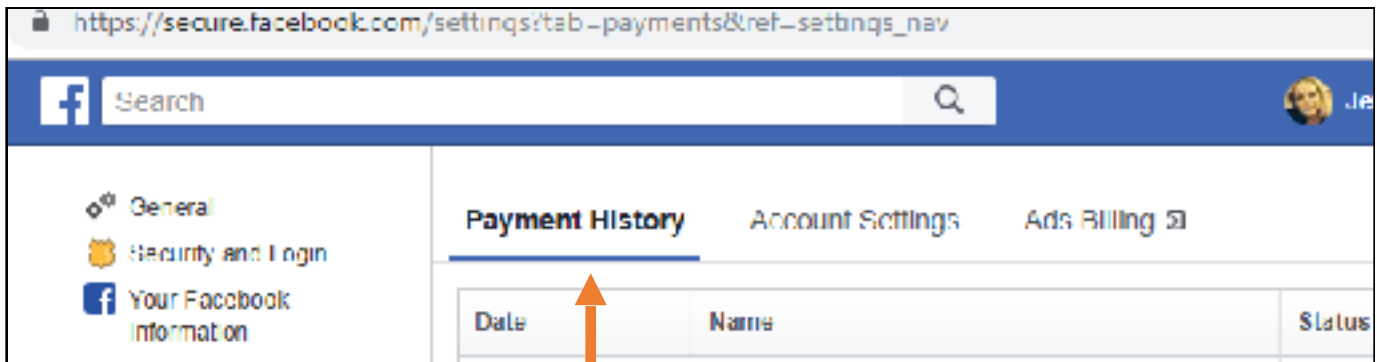
Settings

4. Payments



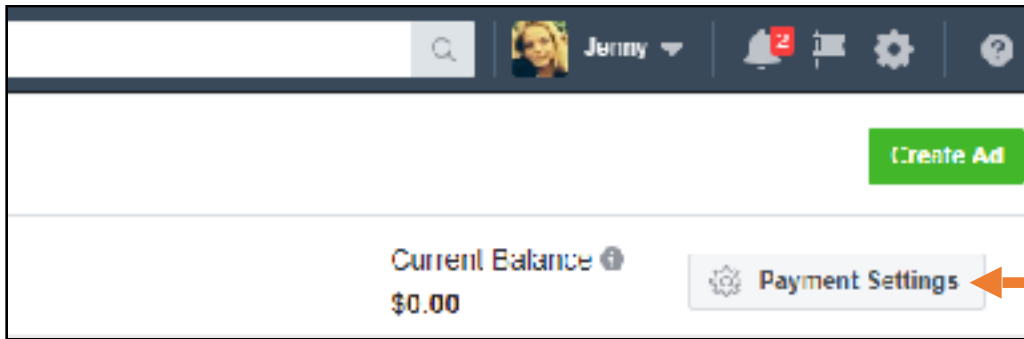
Payments

5. Ads Billing



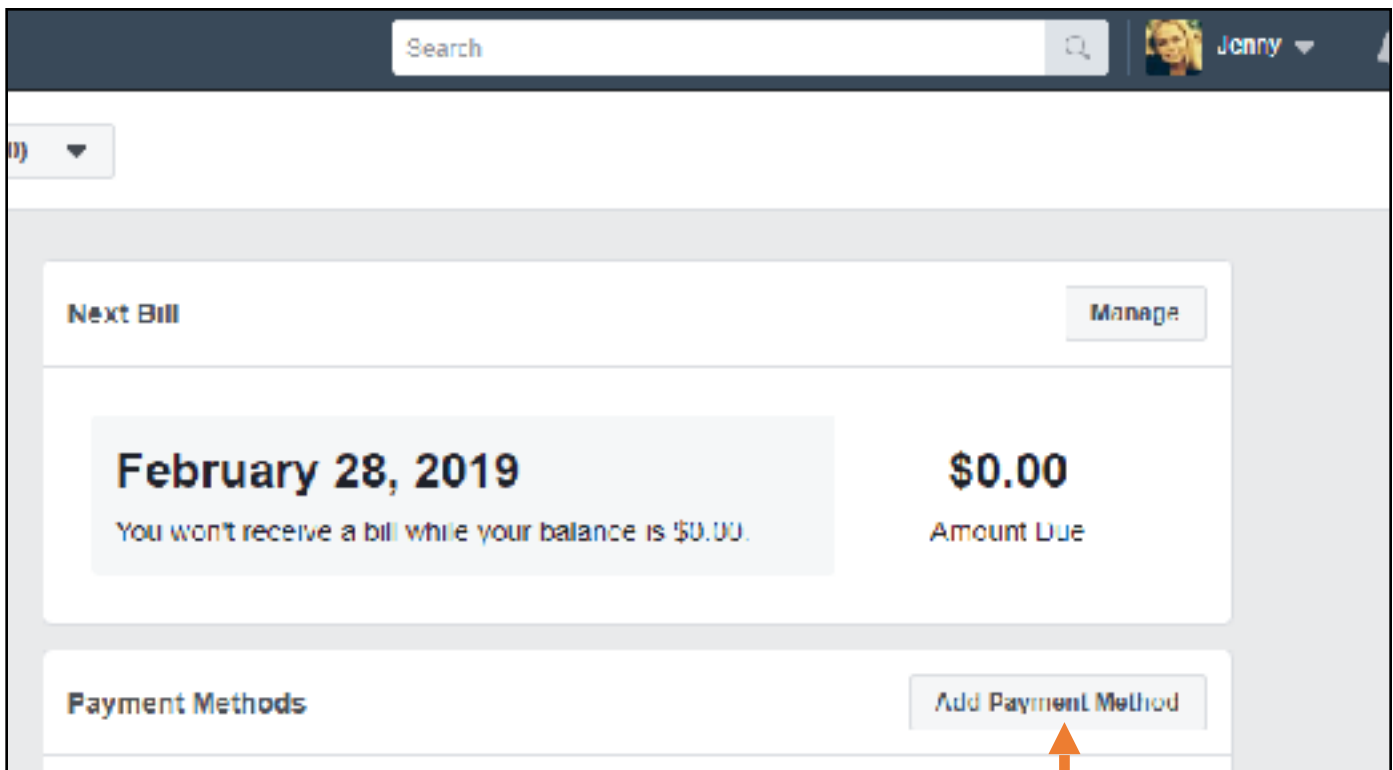
Payment History

6. Payment Settings



Payment Settings

7. Ad Payment Method → Continue



Payment Settings

8. Enter coupon code exactly as provided and click ADD

9. Facebook Ad Coupon → Continue

The image shows a 'Select a Payment Method' dialog box on a Facebook Ads interface. The dialog has a title bar with 'Select a Payment Method' and a 'Help' icon. Below the title, it says 'Add a new payment method to your Facebook Ads account · Terms Apply'. There are four main options, each with a radio button:

- Credit or Debit Card**: Includes logos for VISA, MasterCard, American Express, and Discover. It has input fields for 'Card Number', 'Expiration' (with 'MM' and 'YY' sub-fields), 'Security Code', and 'Billing Zip Code'.
- PayPal**: Includes a 'PayPal' button.
- Online Banking**: Includes the text 'Add your bank account instantly'.
- Facebook Ad Coupon**: This option is highlighted with an orange arrow pointing to its radio button.

At the bottom of the dialog, there is a security notice: 'Your payment info is stored securely. Learn more.' and two buttons: 'Cancel' and 'Continue'.

Facebook Ad Coupon